

MEDIA RELEASE



CANEGROWERS
HERBERT RIVER

Monday 20 November 2023

Colouring and idea competition attracts multiple entries and builds awareness of Lower Herbert Water Quality Program among local students

The Lower Herbert Water Quality Program (LHWQP) facilitated by CANEGROWERS Herbert River recently ran a colouring and idea competition to raise awareness of sustainable farming practices.

With growers changing the way they are running and managing their farms to lessen their footprint on the environment, local students were encouraged to enter the colouring competition and share their ideas on how they would look after the environment.

There were three entry categories including most engaged school, best idea on how to look after the environment and best or most creative colouring.

The winning school was Ingham's Our Lady of Lourdes Primary School and class teacher Emma Panzenbock said the students enjoyed being part of the competition.

"The kids highly enjoyed the colouring in and it was a great opportunity to talk to the kids about the environment and what they can do to look after it," said Ms Panzenbock.

Program Coordinator for the Lower Herbert Water Quality Program Carola Bradshaw said the colouring competition was designed to showcase sustainable farming practices to younger members of the community who live in one of the largest sugar industry regions in Queensland.

"Local schools want to collaborate with partners like CANEGROWERS Herbert River to start conversations with their students about how we can look after the environment together."

"Climate change is everyone's responsibility and the sooner we can start conversations with local students about positive stewardship the better it will be."

"The response we received since launching the colouring competition by local schools had been extremely positive," added Mrs Bradshaw.

The Lower Herbert Water Quality Program funded by the partnership between the Australian Government's Reef Trust and the Great Barrier Reef Foundation aims to prevent 140 tonnes of dissolved inorganic nitrogen from entering the Great Barrier Reef lagoon from the Herbert River catchment each year.

More information and interviews: Jason Wolfram | Communications Manager | 0436 469 018



Great Barrier
Reef Foundation