

MEDIA RELEASE



CANEGROWERS
HERBERT RIVER

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Students encouraged to get creative through Lower Herbert Water Quality Program colouring and idea competition

The Lower Herbert Water Quality Program (LHWQP) facilitated by CANEGROWERS Herbert River has launched a colouring and idea competition to raise awareness of sustainable farming practices.

Growers are changing the way they are running and managing their farms to lessen their footprint on the environment and CANEGROWERS Herbert River wants to hear how primary school students in the region can look after the environment.

The Program funded by the partnership between the Australian Government's Reef Trust and the Great Barrier Reef Foundation aims to prevent 140 tonnes of dissolved inorganic nitrogen from entering the Great Barrier Reef lagoon from the Herbert River catchment each year.

Program Coordinator for the Lower Herbert Water Quality Program Carola Bradshaw said the colouring competition is designed to showcase sustainable farming practices to younger members of the community who live in one of the largest sugar industry regions in Queensland.

"Local schools want to collaborate with partners like CANEGROWERS Herbert River to start conversations with their students about how we can look after the environment together," said Mrs Bradshaw.

"The response we have received since launching the colouring competition by local schools has been extremely positive."

The Lower Herbert Water Quality Program is giving growers the tools, knowledge, and innovation to make changes and integrate new farming practices to leave a smaller footprint overtime.

"Climate change is everyone's responsibility and the sooner we can start conversations with local students about positive stewardship the better it will be," added Mrs Bradshaw.

Competition details and a downloadable entry form for the colouring and idea competition can be found here <https://bit.ly/3Zc03vK>

Prizes will be awarded for the most engaged school, best idea on how to look after the environment, and best or most creative colouring.

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